



Common Fund of the Heartland (CFH) promotes household financial stability by coordinating assistance through a network of community partners.

## 2019 Agency Highlights

More than 94% of our clients have annual household incomes of less than \$25,000

90% of CFH's budget directly supports programming

\$472,455 in assistance was distributed to those in need

More than 26% of CFH clients are children and another 19% are seniors.

Since 2014, we have served 16,194 individuals representing 9,687 households

20.4% of our clients were homeless, at risk of homelessness or at risk of losing their home at the time of assistance

In 2019, our Omaha Public School (OPS) Assistance Program has provided emergency support to cover basic needs (e.g., clothing, mortgage assistance, personal care, transportation, etc.) for low-income families of OPS students. A total of served 155 households were served during the year.

### WHAT OUR CLIENTS SAY

*"God Bless you. I would not have made it, if it weren't for you!"*

*"Keep doing what you are doing, it helps people"*

*"It stopped the bleeding"*

### Strategic Agency Partners

- Family Housing Advisory Services
- Heartland Family Service
- Heart Ministry Center
- Together, Inc.
- The Salvation Army
- United Way 2-1-1 of the Midlands
- Christian Outreach Program-Elkhorn
- Community Action Partnership[ of Lancaster and Saunders Counties
- Eastern Nebraska CAP
- Northeast Nebraska CAP
- Southeast Nebraska CAP

### 2020-21 STRATEGIC INITIATIVES

TARGETED FUNDRAISING

EXPANDED PARTNERSHIPS

BOARD DEVELOPMENT

ENHANCED EVALUATION

STRENGTHENED SERVICE DELIVERY

INCREASED COMMUNITY AWARENESS

CAPACITY GROWTH

ENHANCED QUALITY ASSURANCE

